

First-Year Revenue Projections

10,000 Association Members		
<i>Enrolled</i>	<i>Members</i>	<i>Revenue*</i>
1%	100	\$2,160
3%	300	\$6,480
5%	500	\$10,800
10%	1000	\$21,600
15%	1500	\$32,400
20%	2000	\$43,200
25%	2500	\$54,000
30%	3000	\$64,800
35%	3500	\$75,600
40%	4000	\$86,400
45%	4500	\$97,200
50%	5000	\$108,000

* Revenue shown includes bonus.

Your association earns 10 percent of each \$9 monthly fee,

PLUS

A first-year bonus of an additional 10 percent as a promotional allowance.

Second-Year Revenue Projections

10,000 Association Members				
<i>Renewed Members</i>	<i>Newly Enrolled</i>	<i>Newly Enrolled</i>	<i>Newly Enrolled Revenue*</i>	<i>Total Revenue</i>
90	1%	50	\$1,080	\$2,052
270	3%	150	\$3,240	\$6,156
450	5%	250	\$5,400	\$10,260
900	10%	500	\$10,800	\$20,520
1,350	15%	750	\$16,200	\$30,780
1,800	20%	1,000	\$21,600	\$41,040
2,250	25%	1,250	\$27,000	\$51,300
2,700	30%	1,500	\$32,400	\$61,560
3,150	35%	1,750	\$37,800	\$71,820
3,600	40%	2,000	\$43,200	\$82,080
4,050	45%	2,250	\$48,600	\$92,340
4,500	50%	2,500	\$54,000	\$102,600

Your association earns 10 percent of each \$9 monthly fee, plus an additional 10 percent bonus for new members who join the second year.

***Actual revenue will depend on number of renewals and new sales.**